

## European Funds

See how IDC-Zertive partnership can make a difference in access to grants and in implementing projects

To mitigate economic and social impacts of pandemic crisis, the European Commission devised an extraordinary plan to support member states in financing reforms and recovery investments.

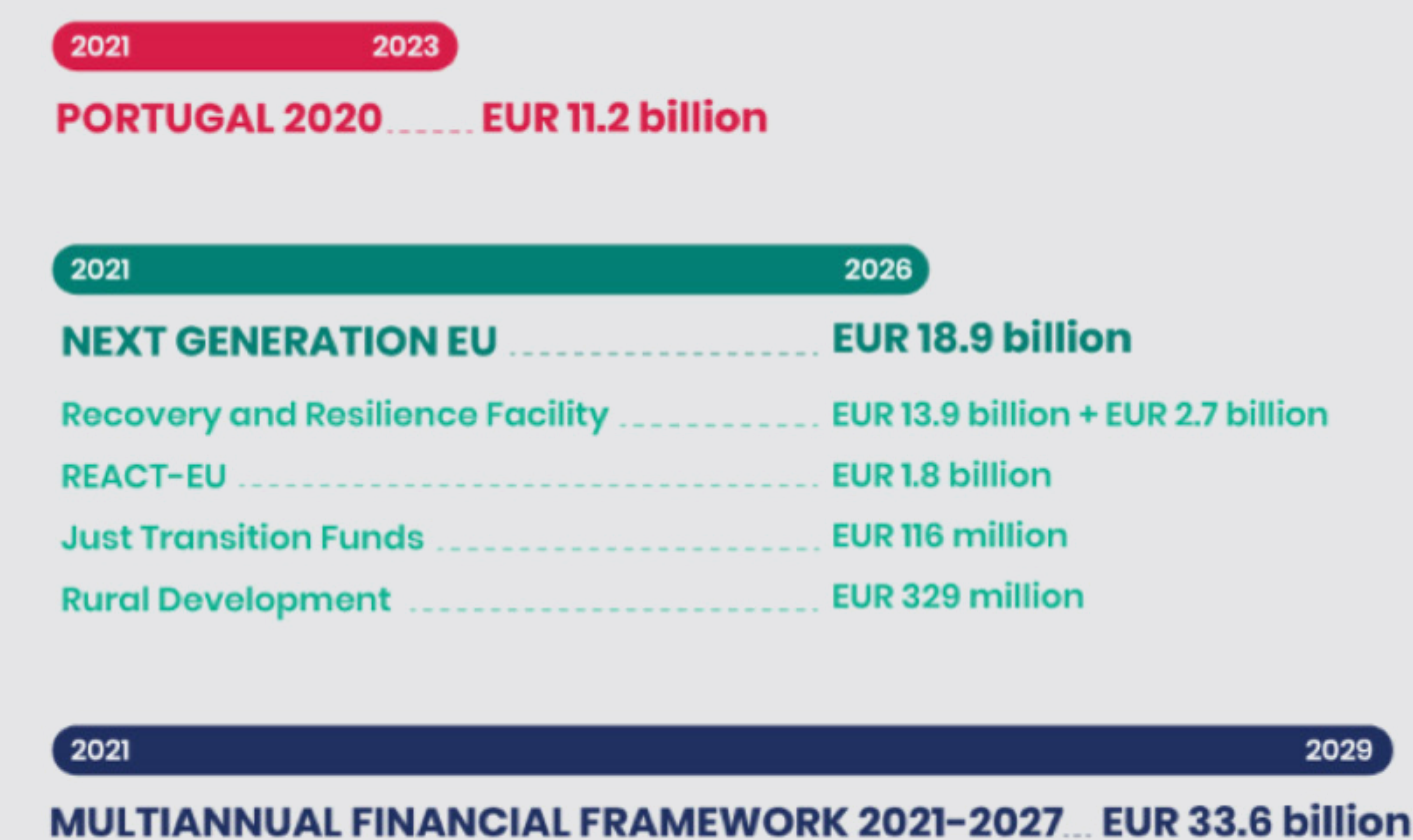
There are three main instruments to support transition for the 2020-2030 horizon:

Although related to the previous partnership agreement, Portugal 2020 is still in execution and the last funds are being issued.

The new agreement for the period of 2021-2027 will be the realization of the Portugal 2030 Strategy, that promotes the investment in digitization and business innovation, in climate transition and sustainability, in the country's competitiveness and in addressing demographic issues.

Next Generation EU is an extraordinary instrument in response to the challenges we are facing, and the Recovery and Resilience Facility is the main figure to finance digital transition, climate transition and resilience.

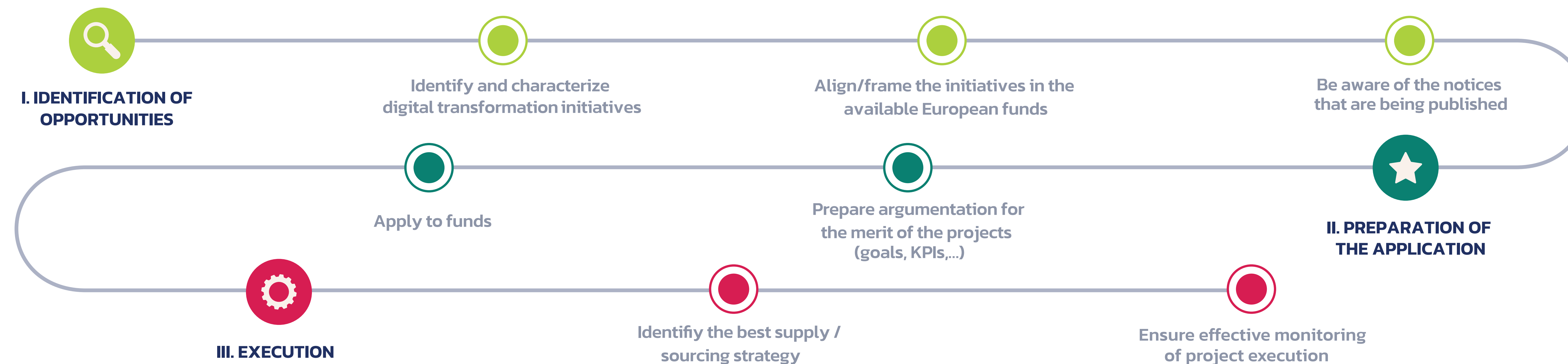
In this sense, there will be important opportunities for organizations to carry out transformation projects and value their business.



## Offer overview

IDC-Zertive provides support in all phases of this journey of accessing, operating European grants and implementing valuable projects.

### Lifecycle of the granted projects



### I. IDENTIFICATION OF OPPORTUNITIES

#### Leveraging the digital transformation plan

Analysis of the current transformation plan or initiatives in place in the organization and its enrichment by applying IDC / Zertive frameworks and methodologies.

#### – Framework Future Enterprise

Research practices around each of the key areas of focus when addressing digital transformation requirements across all businesses and industries.

#### – Digital Transformation Use Cases

Set of technology and digital best practices based on industry and function.

#### – Digital Transformation Benchmark

Assessment on the maturity level of the digital transformation journey, based on a wide benchmark research.

- ✓ Maturity assessments.
- ✓ Identification of digital and technological transformation initiatives.
- ✓ Digital transformation roadmap.
- ✓ Strategic transformation plan.

#### Aligning digital initiatives with European Funds objectives

Matching of the transformation initiatives with the applicable Funds, increasing the funding potential and maximizing the benefits when applying the funds.

- ✓ Advisory on funding sources.
- ✓ Funds fit analysis.
- ✓ Project datasheets.

### II. PREPARATION OF THE APPLICATION

#### Defending and sustaining the merit of the project

Decomposition of the initiatives outcomes and its alignment with the vision, purpose and goals defined by each of the investment, in order to sustain the relevance of the project and increase the chances of success in the application.

#### KPI and metrics

Ensuring the project meets the funds targets.

- KPIs definition.
- Projection of KPI target accomplishment.

#### Reasoning of the merit

Proving the project is relevant for economic transition.

- Quality of the project.
- Impact of the project in the organization.
- Impact for the sector and communities.

#### Application formalization

Ensuring that no detail is missing in the application.

- Support in the preparation of the required materials.

- ✓ Investment map planning and projection.
- ✓ Economic and financial viability analysis (business case).
- ✓ Setting goals and KPIs.
- ✓ Impact studies.
- ✓ Application formalization.

### III. EXECUTION

#### Preparing mechanisms for governance, monitoring and report

Management models to ensure proper governance in the organization, and monitoring and reporting tools to control the financial and operational execution.

- ✓ Governance Models.
- ✓ Roles & responsibilities.
- ✓ RACI matrix.
- ✓ Monitoring models.
- ✓ Reporting models.

#### Executing the operation

Support in the various activities to be performed throughout the life cycle of the operation promotes na eficiente impelmentation of projects, whose execution timings are ambitious.

#### Sourcing & procurement strategy advisory

- Assesment on which would be the most suitable sourcing model and respective operationalization.

#### Technical support in project reports

- Control of the completion of the operation, report and sustain the impact of projects and support in the interaction with managing authorities.

- ✓ Advisory on sourcing and procurement strategy and operation.
- ✓ Contracting Models.
- ✓ Requests for Proposals.
- ✓ Technical support in project reports.
- ✓ Change management.

## Why IDC-Zertive?

**I. Identification of opportunities** – IDC-Zertive partnership provides worldwide research capable of leveraging the digital transformation plan in both private and public sector (multiple industries).

**II. Preparation of the application** – Solid knowledge in the European funds' ecosystem, working closely with several public entities involved in the subject, and clear understanding of how this process can represent a challenge to the organizations.

**III. Execution** – Recognized and long experience in planning and implementing sourcing strategies, as well as strong project management expertise.